

Subject: **29th Delhi Book Fair, 25th Stationery Fair, 9th Office Automation and Corporate Gift Fair, August 6-10, 2025 at Bharat Mandapam, New Delhi.**

Dear Sir/Madam,

India Trade Promotion Organisation (ITPO), a Government of India Enterprise under the Ministry of Commerce and Industry in association with Federation of Indian Publishers (FIP) is pleased to invite your participation in the 29th edition of Delhi Book Fair and its allied events i.e. 25th Stationery Fair, 9th Office Automation and Corporate Gift Fair in Hall No.12 and 12 A scheduled from August 06-10, 2025 at Bharat Mandapam, New Delhi.

Inspired by the great vision of the Hon'ble Prime Minister of India, towards "Viksit Bharat @2047" and making India a 'Knowledge economy', the theme of the fair is - **"Pustakein Aur Prakashan – Bahubhashiye Bharat ka Bhavishya" / "Books and Publishers : The Future of Multilingual India"**. The Delhi Book Fair 2025 aims to provide an excellent platform to all publishers, distributors as well as allied exhibitors in the most conducive business ambience at the prestigious Bharat Mandapam.

This year's fair shall provide an ideal opportunity for the Publishers not only to meet book lovers, readers and sell books as they throng the bookstalls for getting their hands on their perfect companion in the form of a 'BOOK', but also do networking & conduct B 2 B events and meetings. During the fair, suitable provisions are being made for publishers to conduct Conferences and Seminars, Buyer-Seller Meets, Book Releases, Book Discussions & other literary activities. Various competitions and fun activities are being planned for children and young writers.

Participants must note that the extensive advertisements and publicity by way of print and electronic media is being planned. Social media is being leveraged to spread the word already and banner and creatives shall be circulated and put up digitally as well as physically to ensure increased visibility. The entry for visitors shall be kept free to enable maximum participation while communications are being sent to schools, colleges, universities and the like inviting them to be a part of this mega event.

Allocation of booth to participant will be on **first come first serve basis** on receipt of full participation charges and as per the approved terms and conditions of the fair.

Contd./-

The participation charges (exclusive of GST) are as under :-

GST @ 18% extra

Participants	Shell scheme Per Sq.mtr. (Minimum booking 9 sq.mtr.)/ 6 sq.mtr.(In special case)	Bare Space {Min. booking 18 sq.mtrs}
National	@Rs.6,000/- per sq.mtrs.	@ Rs.5,500/- per sq.mtrs.
International	@US\$-160 per sq.mtrs.	@ US\$-145 per sq.mtrs.

For bookings in the **Delhi Book Fair/Stationery Fair and Corporate Gift Fair, 2025**, please contact our team as mentioned below:-

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Federation of Indian Publishers: Ms. Anu Talwar, General Manager, Federation of Indian Publishers (FIP), Mob : 9811766188, Email fippresident@gmail.com

As there are limited stalls available, your early response will be highly appreciated.

Regards,

Sd/-
(S.P. Panda)
Senior Manager